Hocking County’s Forest Economy

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Hocking County contains 421 square miles (269,600 acres) of land and is home to 29,380 citizens\(^1\). There are 150 industries in the county\(^2\), with the median household earning an income of $39,590\(^1\). Major employers include businesses in the sectors of state and local governments, food services, retail stores, and nursing and residential care facilities\(^2\).

The land resources of Hocking County provide many economic benefits. The county’s 380 agricultural farms produce agronomic crops and livestock, among others\(^3\). An abundance of wooded acres are also present, providing community support to the county’s forest industries.

These businesses generate $74.2 million in industrial output and $3.77 million in taxes\(^2\).

Some of the many contributions Hocking County’s forests and forest industries provide to the local economy are illustrated in this fact sheet using key figures and statistics. Figures 2–4, describing Hocking County’s forest resources, were constructed using data from the 2011 forest survey database provided by the United States Forest Service’s Forest Inventory and Analysis. Figures 5–8 explain the county’s forest industries and were developed from data analyzed using IMPLAN\(^\circledast\). Table 1 summarizes the IMPLAN\(^\circledast\) model for Hocking County’s economy\(^a\).

Benefits of Woodland Management

- Properly managing your woodland improves forest health, aesthetics, and wildlife habitat. It also provides soil stabilization, clean water, self-satisfaction, and a potential source of income.
- Managing timber requires less long-term inputs compared to many other land uses.
- You are often able to obtain cost share funds to establish your woodland, tax credits while managing your forest property, and preferable tax treatment at harvest.
- Standing timber is a stable form of wealth, often comparable in performance to mutual fund investments.

\(^a\)For more information regarding IMPLAN\(^\circledast\) and the economic impact analyses for Hocking County, please contact the first author in the School of Environment and Natural Resources.
How Can I Learn to Better Manage My Woodland?

- Become actively involved in the stewardship of your property.
- Join your local forestry association.
- Search Ohio State University Extension’s website Ohioline ([http://ohioline.osu.edu/for-fact/index.html](http://ohioline.osu.edu/for-fact/index.html)) for further study of forestry related topics.
- Contact your local service forester at the Ohio Division of Forestry to help you develop a management plan for your property.
- Obtain soils information from your local Soil and Water Conservation District.
- Enlist the assistance of a professional forester when planning a timber sale.
- Consider hiring an Ohio Master Logging Company to conduct your harvesting operation.

For More Information, Please Consult the Following Sources

**School of Environment and Natural Resources**
The Ohio State University
2021 Coffey Road
Columbus, OH 43210
Phone: (614) 688-3421

**The Ohio State University Extension, Hocking County**
150 North Homer Ave.
Logan, OH 43138
Phone: (740) 385-3222
Fax: (740) 385-6572
Web: [http://hocking.osu.edu/](http://hocking.osu.edu/)

**Ohio Division of Forestry**
345 Allen Ave.
Chillicothe, OH 45601
Phone: (740) 774-1596
Fax: (740) 773-0273

**Hocking County Soil and Water Conservation District**
148 North Homer Ave.
Logan, OH 43138
Phone: (740) 385-3016
Fax: (740) 380-2517
Web: [http://www.hocking.oh.nacdnet.org/](http://www.hocking.oh.nacdnet.org/)

**Ohio Society of American Foresters**
[www.osafdirectory.com](http://www.osafdirectory.com)
**Terminology**

**Acre**: A unit of land measure equal to 43,560 square feet (208.7 feet \( \times \) 208.7 feet). One square mile equals 640 acres.

**Direct Economic Impact**: The effect generated by the industry of interest in an economic impact analysis. This is measured through employment, value-added, and industrial output produced to meet demand for the manufactured product(s).

**Direct Federal Tax Impact**: Taxes collected by the United States government. These taxes are generated from labor income, indirect business taxes, households, and corporations associated with the industry of interest.

**Direct State and Local Tax Impact**: Taxes paid to state, county, and municipal governments. These taxes are generated from labor income, indirect business taxes, households, and corporations associated with the industry of interest.

**Employment**: The total wage and salary and self-employed jobs in a geographical area.

**Indirect Business Taxes**: Sales and excise taxes paid by individuals to businesses through normal operations. They do not include taxes on corporate profits and dividends.

**Industrial Output**: The total value of production measured as the sum of value-added plus the cost of buying goods and services to produce the product(s).

**Labor Income**: Wages and benefits paid to employees plus proprietary income for self-employed work.

**Sawtimber Volume**: Net volume in board feet by the International 1/4-inch rule of sawlogs in sawtimber trees on timberland. Gross volume minus the deductions that affect use for lumber equals net volume.

**Value-Added**: The sum of labor income, interest, profits, and indirect business taxes.
Table 1. Direct industrial contributions within Hocking County’s economy, 2010. The IMPLAN® model’s 440 sectors were aggregated into 12 industries by each sector’s 2-digit North American Industry Classification System (NAICS) code number. A (----) indicates less than five employees or a value less than $500,000 to prevent potential disclosure of individual company information.

<table>
<thead>
<tr>
<th>Industry NAICS Description</th>
<th>Employment</th>
<th>Labor Income</th>
<th>Value Added</th>
<th>Industrial Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, Forestry, Fishing, and Hunting</td>
<td>419</td>
<td>$4,379,924</td>
<td>$7,619,696</td>
<td>$20,616,832</td>
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<tr>
<td>Forestry and Logging</td>
<td>26</td>
<td>$757,959</td>
<td>$2,399,651</td>
<td>$3,914,210</td>
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<tr>
<td>Mining</td>
<td>219</td>
<td>$9,418,245</td>
<td>$13,943,003</td>
<td>$28,174,041</td>
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<td>Utilities</td>
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<td>$605,477</td>
<td>$2,583,499</td>
<td>$5,072,232</td>
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<td>Construction</td>
<td>762</td>
<td>$20,013,282</td>
<td>$27,228,409</td>
<td>$79,251,045</td>
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<td>Manufacturing</td>
<td>890</td>
<td>$49,160,254</td>
<td>$72,577,195</td>
<td>$245,864,735</td>
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<tr>
<td>Wood Products Manufacturing</td>
<td>131</td>
<td>$4,890,620</td>
<td>$6,109,446</td>
<td>$18,832,855</td>
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<tr>
<td>Paper Manufacturing</td>
<td>171</td>
<td>$8,134,653</td>
<td>$11,377,462</td>
<td>$51,064,583</td>
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<tr>
<td>Wood Furniture Manufacturing</td>
<td>(----)</td>
<td>(----)</td>
<td>(----)</td>
<td>(----)</td>
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<td>Wholesale Trade</td>
<td>87</td>
<td>$5,709,716</td>
<td>$10,321,889</td>
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<td>Retail Trade</td>
<td>1,024</td>
<td>$24,512,714</td>
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<td>$54,984,396</td>
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<td>Transportation and Warehousing</td>
<td>148</td>
<td>$4,481,676</td>
<td>$5,727,553</td>
<td>$11,687,865</td>
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<td>Professional Services</td>
<td>1,310</td>
<td>$29,315,650</td>
<td>$142,064,597</td>
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<td>Education, Health, and Recreation Services</td>
<td>2,343</td>
<td>$44,799,405</td>
<td>$59,654,737</td>
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<td>Other Services</td>
<td>687</td>
<td>$16,186,462</td>
<td>$17,182,599</td>
<td>$41,195,688</td>
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<td>Government and non-NAICS Industries</td>
<td>2,003</td>
<td>$100,718,008</td>
<td>$113,451,395</td>
<td>$129,738,797</td>
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<td>Forest Industries</td>
<td>331</td>
<td>$13,921,569</td>
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<td>$74,203,798</td>
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<td>Total</td>
<td>9,888</td>
<td>$309,300,812</td>
<td>$509,328,047</td>
<td>$980,990,302</td>
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References